



For Immediate Release

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DAN HIRSCH JOINS SUSQUEHANNA FINANCIAL GROUP AS A SENIOR SALESMAN IN THE FIXED INCOME GROUP

Bala Cynwyd, PA, November 15, 2011 – Susquehanna Financial Group, LLLP (SFG), the institutional broker-dealer of the Susquehanna International Group of Companies (SIG), announced today it has hired Dan Hirsch as a Senior Salesman in the Fixed Income Group. Mr. Hirsch will cover clients in the Midwest and is based out of SFG's Chicago office.

"Dan is a fantastic addition and will significantly help our coverage of the Midwest market. Dan marks the second hire in as many quarters for our Chicago office which continues to expand," stated Frank Gilroy, SFG's Head of Fixed Income Sales, Trading and Strategy.

Dan Hirsch joins SFG with over 25 years of experience in the fixed income industry. Prior to joining SFG, Mr. Hirsch was a Managing Director in the Fixed Income Sales group of Citadel. Before joining Citadel, Mr. Hirsch worked as a senior salesman for Barclays and DLJ. Mr. Hirsch earned his MBA at the Kellogg Graduate School of Management. He also holds a Bachelor degree from the University of Michigan.

SFG continues to seek select top-tier debt professionals with diverse backgrounds to round out its institutional fixed income brokerage business.

ABOUT SUSQUEHANNA FINANCIAL GROUP, LLLP

Susquehanna Financial Group, LLLP (SFG), a member of the Susquehanna International Group of Companies (SIG), is an innovator in global finance, servicing the needs of clients worldwide in the areas of sales, fundamental research, and market intelligence. Building upon SIG's command of the options marketplace and its quantitative trading capabilities, SFG has cultivated a robust service offering that provides liquidity, industry-leading insights, and execution services. SIG employs approximately 1,500 individuals located in North America, Europe, Asia, and Australia.

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